

# The Application of Effective Teaching Theory in Higher Education

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## ABSTRACT

The application of "effective teaching" theory in higher education can be described by four indicators of student development and progress, teaching income, reflective teaching and innovative thinking. Foreign scholars believe that the "effective teaching" theory can promote higher education and has a positive effect to enhance students' learning ability. In China, the application of this theory in higher education is still at the surface stage, the relevant scholars believe that the theory can promote the curriculum reform of higher education. This paper introduces the BBM principle, carries on the structural thinking to the four indexes of the students' development and progress, the teaching income, the reflective teaching and the innovative thinking. It took 100 university students as the survey object, the four indexes were taken as the main variables respectively, and the impact on primary and secondary variables on "effective teaching" theory in the case of higher education were analyzed. During the study, 100 university students were as the data mining, and always remain unchanged, so that the indicator is a major variable, that is, to make the indicator as a self-treatment. Through the discussion of the results of the four groups, it is found that no matter which of the four variables as the main variable, the main variables have a major effect on the application, and the secondary variables have a secondary effect on the application. According to the results, it is concluded that in order to strengthen the application of the theory of "effective teaching" in higher education, it should be under the premise that remaining three indicators unchanged, and strengthen the conclusion of the other indicator. Through this analysis, we deepen the depth of the application of the theory of "effective teaching" in higher education, and contribute to the promotion of higher education level in our country.

**Keywords:** effective teaching, curriculum reform, object consciousness, BBM principle, structural thinking

## INTRODUCTION

"Effective teaching" is a teaching form that is not less than the average level of teaching under the premise of conforming to the positive value of the times and individual (Jiang and Chen, 2016). In recent years, "effective teaching" theory is very extensive in the application of higher education. Among them, the development and progress of students, teaching income, reflective teaching, innovative thinking are important indicators to measure the "effective teaching" theory application in the higher education. The so-called "effective" mainly refers to the specific progress or development of the students after a period of teaching from teacher. If the teaching is not effective, it does not mean that if teachers have finished teaching content or teach seriously, but that if students have learned well (Wang and Zhao, 2016; Cobbinah and Bayaga, 2017). Therefore, whether students have progress or development is the most important indicator to measure the effective teaching (John et al., 2017; Singh-Pillay and Sotsaka, 2017; Lawson et al., 2017).

To concern about the progress and development of students, the first thing is requiring teachers to have "object" consciousness. Teaching is not a singularity, leaving "learning", it does not matter "teaching", therefore, teachers must establish the student's dominant position, and establish the thinking of "all for the development of students" (Zhu, 2011). Secondly, it asked the teacher to have a "whole person" concept. Student development is a

#### Contribution of this paper to the literature

- Emphasizing the importance of “effective teaching” theory, and specify the direction for the development of higher education.
- Getting deep study of the “effective teaching” theory to achieve the purpose of improving the level of higher education.
- Improving the “effective teaching” theory to enhance the integrity of the application in higher education.

comprehensive development, not a certain aspect or the development of a discipline. Teachers cannot estimate a too high value of their own teaching, but also not only the value of the discipline in the discipline, they should be located in a complete human development (Li, 2013). Concerned about teaching efficiency, it required teachers to have the concept of time and efficiency. Teachers in teaching cannot follow the feeling and simply think “efficiency” as “spend the least time to teach the most content.” Teaching efficiency does not depend on how much content the teacher to teach, but depends on learning results and learning process of the students in unit time, which needs a sense of reflection for teachers (Kwon and Block, 2017; Collins and Staples, 2017).

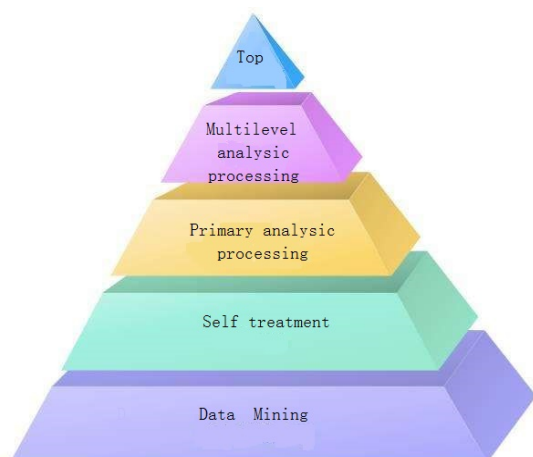
## LITERATURE REVIEW

Western higher education emphasizes teaching to achieve the desired teaching objectives, and using the effectiveness to evaluate the effectiveness of teaching. Medley defines effective teaching as a teacher in teaching activities that can motivate students to learn and improve to achieve the teaching goals (Fang and Cai, 2016; Yi et al., 2017). Balloentyne, Bain and Packer thought that effective teaching is successful to achieve the students are willing to learn and can do what they cannot do before teaching. Borich thought that effective teaching is the teacher’s careful arrangement of five key teaching behaviors and five ancillary teaching behaviors, which were combined into meaningful rhythms and patterns to achieve teaching goals in the classroom. Schonwetter, Clifton and Raymond define effective teaching for teachers’ behavior which can promote the students’ academic achievement (Miao et al., 2014; Stoehr et al., 2017). This view is based on the development of students to define the effective teaching, that effective teaching can effectively achieve all aspects of student development, and promote the improvement of students’ academic achievement. Koppi, Lublin and Chaloupka believe that effective teaching is to guide students to actively participate in the teaching of intellectual learning; effective teaching and learning can stimulate students’ desire to learn, to promote students to actively grasp the knowledge, team work and problem-solving skills, and improve critical thinking ability and the establishment of lifelong learning attitude of teaching and learning (Li, 2011; Goren and Yemini, 2017). The above analysis can be considered that the “effective teaching” theory in the role of Western higher education is to help students better improve their learning ability, so as to build a more active learning atmosphere (Gregorius, 2017; Blonder and Sakhnini, 2017; LaChausse, 2017).

In China, the application of “effective teaching” theory in higher education generally can be summarized as follows: ① effective teaching research in teaching theory and practice of research in the field of response is growing which plays a universal teaching of “New thinking” and leads to the further curriculum reform of higher education; ② the research and questioning on the meaning and characteristics of effective teaching has never stopped, so far there are still many scholars with enthusiasm to explore, which showed that the academic community has not reached consensus in this regard. ③ Research on the characteristics of teachers and teaching behavior is the focus of effective teaching research. The research results have already begun to influence the research and practice of teachers’ professional development and teacher training mode. ④ the research results on effective teaching strategies is large, and the effective teaching is becoming increasingly popular, which have widely affected the school teaching (Sun et al., 2010; Nwagu et al., 2017).

## METHODS

The four indicators of student development and progress, teaching income, reflective teaching and innovative thinking are powerful factors that describe the application of “effective teaching” theory in higher education (Peng, 2010; Akre and Suris, 2017). In order to better describe the relationship between the four indicators, and then complete the “effective teaching” theory in the application of higher education analysis, the BBM principles was introduced to do the structural thinking of the four indicators. BBM principle is the extension of the pyramid model, the specific application of the principle is shown in [Figure 1](#) (John et al., 2017).



**Figure 1.** BBM application schematic

The five layers in the figure are data mining, self-treatment, primary analysis, multi-level analysis and top-level analysis. In this study, 100 university students were selected as the object of investigation, the development and progress of the students, the teaching income, the teaching progress, the students’ Reflection of teaching, innovative thinking are the four indicators to be treated as variables. That is, the students’ development and progress, teaching income, reflective teaching, innovative thinking are as self-treatment, primary analysis, multi-level analysis and top-level analysis. In each case, the application of “effective teaching” theory in higher education are analyzed, and each case of data mining are 100 university students (Gunter and Reeves, 2017; Judd and Elliott, 2017).

Set A as the data mining, B as self-treatment, C as the primary analysis, D as the multi-level analysis and E as the top-level analysis, the association between the layers can be expressed as follows:

$$F(B|A) = \frac{P(B)P(A \cup B)}{\sum_{B=0}^B P(B)P(A \cup B)} \tag{1}$$

where  $F(B|A)$  represents the determination of self-treatment under the premise of satisfying data mining,  $P(B)$  represents the probability of self-treatment, and  $P(A \cup B)$  represents the probability of self-treatment under the premise of satisfying data mining. To determine the other layer indicators, just replaced the corresponding data in the corresponding parts (Costa and Miranda, 2017; Harris, 2017).

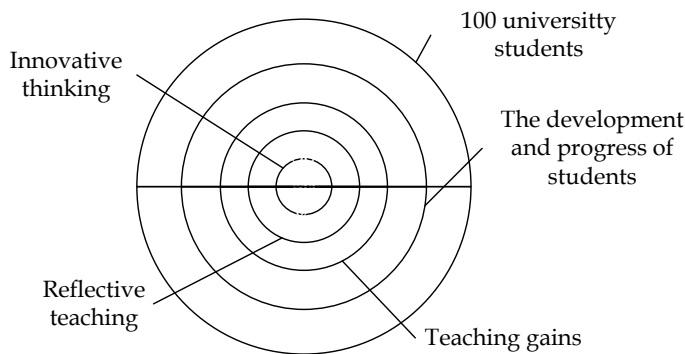
## RESULTS

BBM principle is Applied to analyze the application of “effective teaching” theory in the higher education, the basic relationships between the indicators are as shown in **Table 1**.

**Table 1.** Analysis of the application of “Effective teaching” theory in higher education

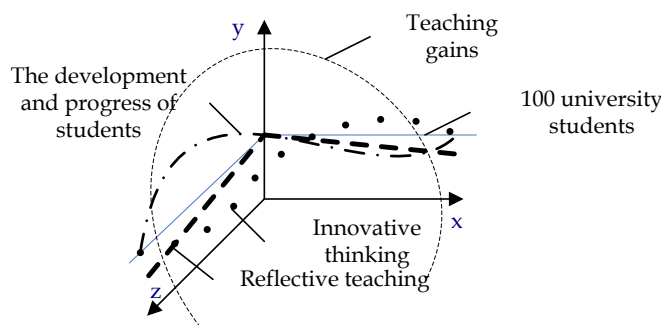
Arrangement	Index	Influence
Data mining	100 university students	The original index has no influence on the specific application.
Self treatment	The development and progress of students	The basic variable index has the main influence on the specific application.
Primary analysis processing	Teaching gains	The primary variable index has a local influence on specific application.
Multilevel analysis processing	Reflective teaching	Two variable indicators have secondary effects on specific applications.
Top level analysis processing	Innovative thinking	The influence of the following variable index on the specific application is disturbed by other indexes.

where 100 university students as the original variable, and has no impact with the application of “effective teaching” theory in higher education. The rest of the indicators have different impact due to different levels. The application analysis of student development and progress as a self-treatment is shown as **Figure 2**.



**Figure 2.** Application analysis of student development and progress as a self-treatment

where five rings are from inside to outside, followed by innovative thinking, reflective teaching, teaching income, student development and progress, and 100 university students. According to the trend of the circle between the above chart, we can find that the development of students and self for self-treatment, its own “effective teaching” theory in the application of higher education have a greater impact; the impact on other indicators are less than the development and progress of students. The application analysis of teaching income as self-treatment is shown as **Figure 3**.



**Figure 3.** Application analysis of teaching income as self-treatment

According to the trend of the curve in the above chart, we can find that the other indicators have less influence on the application of the theory of “effective teaching” in higher education, except the teaching income. The application of “effective teaching” theory in higher education has a significant impact.

Analysis of **Figure 4** showed that when the reflective teaching as a self-treatment, it has a significant impact on the application of “effective teaching” theory in higher education, while the other indicators have much lower impact.

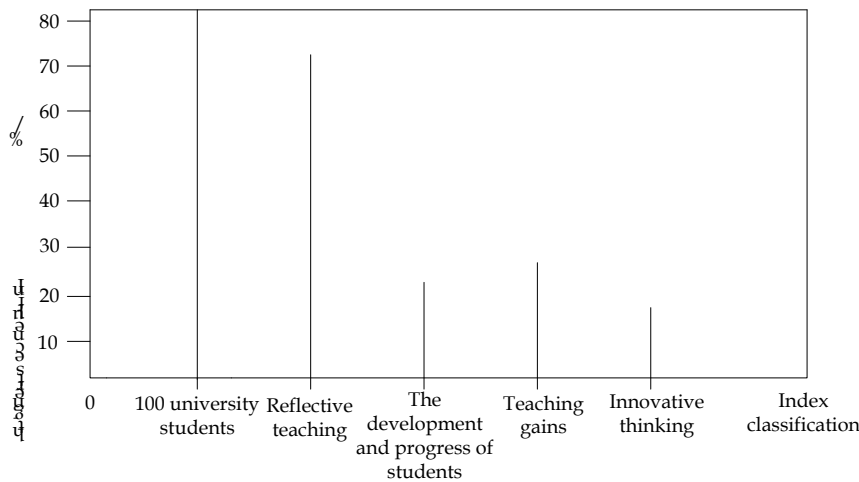


Figure 4. Application analysis of reflective teaching as self-treatment

The Figure 5 showed that when the innovative thinking as a self-treatment, it has a significant impact the application of “effective teaching” theory in higher education, and those of other indicators are too small to consider (Fan and Zhang, 2016).

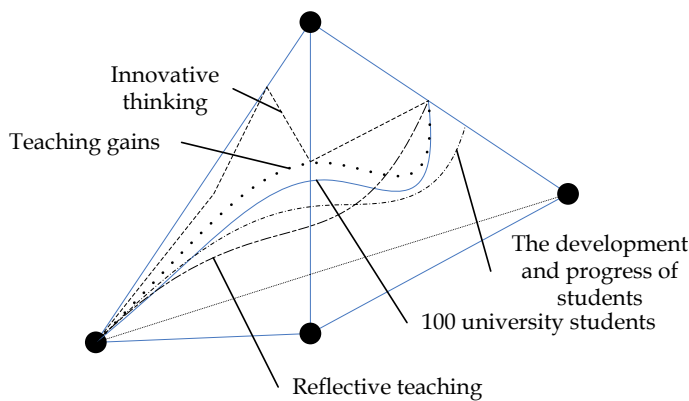


Figure 5. Application analysis of innovative thinking as self-treatment

## DISCUSSION

Based on the influence of each indicator on the application, discuss the following four aspects:

- (1) Students’ development and progress as the self-treatment. Through the distribution of each ring in Figure 2, we can see that 100 university students as data mining and remained unchanged; students’ development and progress as self-treatment has the main impact on the application; teaching income, reflective teaching and innovative thinking were as primary analysis, multi-level analysis and top-level analysis, which have very small impact on the application.
- (2) Teaching income as the self-treatment. Through the trend of curve in Figure 3, we can see that 100 university students as data mining, and remained unchanged; teaching income was as the self-treatment, which has the main impact on the application; student development and progress, reflective teaching and innovative thinking were as primary analysis, multi-level analysis and top-level analysis, which have very small impact on the application.
- (3) Reflective teaching as the self-treatment. Through the change of the straight line in Figure 4, we can see that 100 university students as data mining and remained unchanged; reflective teaching was as the self-treatment, which has the main impact on the application; student’s development and progress, teaching income and innovative thinking were as primary analysis, multi-level analysis and top-level analysis, which have very small impact on the application.

- (4) Innovative thinking as the self-treatment. Through the trend of curve in **Figure 5**, we can see that 100 university students as data mining and remained unchanged; innovative thinking was as self-treatment, which has the main impact on the application; student development and progress, teaching income and reflective teaching were as primary analysis, multi-level analysis and top-level analysis, which have very small impact on the application.

## CONCLUSION

Through the above research we can see that the “effective teaching” theory has four indicators of student development and progress, teaching income, reflective teaching, innovative thinking. Taking 100 university students as the object of investigation, the four indicators will have some influence on the application of “effective teaching” theory in higher education. But the four indicators will not have an impact on the application of the situation at the same time, only one is the main, the others are supplement, which impact are too weak to be negligible. Therefore, in order to strengthen the application of the theory of “effective teaching” in higher education, we should strengthen one of the four indicators under the premise of keeping the same of the other three.

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